

ORDER

Orders	Order / Rev:	710415 - 3
	Alt Order #:	06300017
	Product Desc:	OBAMA FOR AMERICA
	Estimate:	1536 A
	Flight Dates:	09/18/12 - 09/24/12
	Original Date / Rev:	08/28/12 / 09/17/12
	Order Type:	Political
	Primary AE:	Aaron Ashe
	Sales Office:	T-WAS
	Sales Region:	NAT

Agency	Name:	Greer Margolis Mitchell/ Pol
	Buying Contact:	K Keuleman
	Billing Contact:	
		3050 K St NW
		Washington, DC 20007
	Billing Type:	Cash
	Billing Calendar:	Broadcast
	Billing Cycle:	WEEKLY
	Agency Commission:	15%

Advertiser	Name:	Obama/D/President
	Demographic:	A35+
	Product Codes:	PL-Presidential
	Priority:	P-4
	Revenue Codes:	AGY, GEN, POL
	New Business Thru:	
	Order Separation:	00:15:00
	Advertiser External ID:	
	Agency External ID:	

					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/17/12	09/23/12	137	\$146,335.00	\$124,384.75	September 2012	168	\$173,485.00	\$147,462.25	0.00
09/24/12	09/30/12	31	\$27,150.00	\$23,077.50	Totals	168	\$173,485.00	\$147,462.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/18/12	09/21/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, (4:30 XM-4:59 XM)	TWTF--	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 09/17/12	09/23/12	-TWTF--		4	\$75.00								
2	WTSP	09/24/12	09/24/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, (4:30 XM-4:59 XM)	M-----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 09/24/12	09/30/12	M-----		1	\$75.00								
3	WTSP	09/18/12	09/21/12	5-530a 5-530a 10 News	CM	5-530a	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 09/17/12	09/23/12	-TWTF--		4	\$100.00								
Spot	Ch	Date Range	Description			Start/End Time									
1	WTSP	09/17/12-09/23/12	5-530a			5-530a									
		Credited													
2	WTSP	09/17/12-09/23/12	5-530a			5-530a									
		Credited													
4	WTSP	09/17/12-09/23/12	5-530a			5-530a									
		Credited													
5	WTSP	09/18/12	09/21/12	530-6a 530-6a 10 News	CM	530-6a	-TWTF--	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 09/17/12	09/23/12	-TWTF--		5	\$150.00								
6	WTSP	09/24/12	09/24/12		CM	530-6a	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00

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Alt Order #: 06300017
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				530-6a											
				530-6a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$150.00		0.00			
7	WTSP	09/18/12	09/21/12	M-F 6-7a	CM	6-7a				-TWTF--		:30	4	\$175.00 P-4	0.00 NM
				6-7a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$175.00		0.00			
8	WTSP	09/24/12	09/24/12	M-F 6-7a	CM	6-7a				M-----		:30	1	\$175.00 P-4	0.00 NM
				6-7a 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$175.00		0.00			
9	WTSP	09/18/12	09/21/12	CBS This Morning	CM	7-9a				-TWTF--		:30	4	\$200.00 P-4	0.00 NM
				CBS This Morning		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$200.00		0.00			
10	WTSP	09/24/12	09/24/12	CBS This Morning	CM	7-9a				M-----		:30	1	\$200.00 P-4	0.00 NM
				CBS This Morning		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$200.00		0.00			
11	WTSP	09/18/12	09/21/12	CBS This Morning	CM	7-9a				-TWTF--		:30	4	\$200.00 P-4	0.00 NM
				CBS This Morning		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$200.00		0.00			
12	WTSP	09/24/12	09/24/12	CBS This Morning	CM	7-9a				M-----		:30	1	\$200.00 P-4	0.00 NM
				CBS This Morning		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$200.00		0.00			
13	WTSP	09/18/12	09/21/12	M-F 9-930a 10 News, 9a	CM	9-9:30A				-TWTF--		:30	4	\$100.00 P-4	0.00 NM
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$100.00		0.00			
14	WTSP	09/24/12	09/24/12	M-F 9-930a 10 News, 9a	CM	9-9:30A				M-----		:30	1	\$100.00 P-4	0.00 NM
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$100.00		0.00			
15	WTSP	09/18/12	09/21/12	M-F 930-10a Inside Edition	CM	930-10a				-TWTF--		:30	4	\$100.00 P-4	0.00 NM
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$100.00		0.00			
16	WTSP	09/24/12	09/24/12	M-F 930-10a Inside Edition	CM	930-10a				M-----		:30	1	\$100.00 P-4	0.00 NM
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$100.00		0.00			
17	WTSP	09/18/12	09/21/12	M-F 10-11a Studio 10	CM	10-11a				-TWTF--		:30	4	\$75.00 P-4	0.00 NM
				Studio 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$75.00		0.00			
18	WTSP	09/24/12	09/24/12	M-F 10-11a Studio 10	CM	10-11a				M-----		:30	1	\$75.00 P-4	0.00 NM
				Studio 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$75.00		0.00			
19	WTSP	09/18/12	09/21/12	Price Is Right	CM	11a-12p				-TWTF--		:30	6	\$450.00 P-4	0.00 NM
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		6				\$450.00		0.00			
20	WTSP	09/24/12	09/24/12	Price Is Right	CM	11a-12p				M-----		:30	2	\$450.00 P-4	0.00 NM
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$450.00		0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
20	WTSP	09/24/12	09/24/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	2	\$450.00	P-4	0.00	NM	2	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	M-----		2				\$450.00		0.00				
21	WTSP	09/18/12	09/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-TWTF--	:30	4	\$450.00	P-4	0.00	NM	4	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-TWTF--		4				\$450.00		0.00				
22	WTSP	09/24/12	09/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	M-----		1				\$450.00		0.00				
23	WTSP	09/18/12	09/21/12	Y&R Young and the Restless	CM	1230-130p	-TWTF--	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-TWTF--		4				\$550.00		0.00				
24	WTSP	09/24/12	09/24/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	M-----		1				\$550.00		0.00				
E 25	WTSP	09/18/12	09/21/12	B&B Bold and Beautiful	CM	130-2p	-TWTF--	:30	4	\$550.00	P-4	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-TWTF--		4				\$550.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	WTSP	09/17/12-09/23/12	B&B		130-2p				-TWThF----		:30	(\$550.00)	0.00	NM	
				Credited												
	2	WTSP	09/17/12-09/23/12	B&B		130-2p				-TWThF----		:30	(\$550.00)	0.00	NM	
				Credited												
	3	WTSP	09/17/12-09/23/12	B&B		130-2p				-TWThF----		:30	(\$550.00)	0.00	NM	
				Credited												
	4	WTSP	09/17/12-09/23/12	B&B		130-2p				-TWThF----		:30	(\$550.00)	0.00	NM	
				Credited												
26	WTSP	09/24/12	09/24/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	M-----		1				\$550.00		0.00				
E 27	WTSP	09/18/12	09/21/12	M-F 2-3p The Talk	CM	2-3p	-TWTF--	:30	4	\$300.00	P-4	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-TWTF--		4				\$300.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	WTSP	09/17/12-09/23/12	M-F 2-3p		2-3p				-TWThF----		:30	(\$300.00)	0.00	NM	
				Credited												
		[DO 1 FOR 3 11P SUN NEWS]														
	2	WTSP	09/17/12-09/23/12	M-F 2-3p		2-3p				-TWThF----		:30	(\$300.00)	0.00	NM	
				Credited												
		[DO 1 FOR 3 11P SUN NEWS]														
	3	WTSP	09/17/12-09/23/12	M-F 2-3p		2-3p				-TWThF----		:30	(\$300.00)	0.00	NM	
				Credited												
		[DO 1 FOR 3 11P SUN NEWS]														
28	WTSP	09/24/12	09/24/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	M-----		1				\$300.00		0.00				
E 29	WTSP	09/18/12	09/21/12	M-F 3-4p Let's Make a Deal	CM	3-4p	-TWTF--	:30	8	\$275.00	P-4	0.00	NM	8	\$2,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-TWTF--		8				\$275.00		0.00				

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46	WTSP	09/24/12	09/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$1,000.00		0.00			
47	WTSP	09/22/12	09/22/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$700.00		0.00			
E 48	WTSP	09/23/12	09/23/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	2	\$900.00	P-4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		2				\$900.00		0.00			
50	WTSP	09/24/12	09/24/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$350.00		0.00			
51	WTSP	09/18/12	09/21/12	Late Late Show Late Late Show	CM	1237-137a	-TWTF-	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$175.00		0.00			
52	WTSP	09/24/12	09/24/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$175.00		0.00			
53	WTSP	09/22/12	09/22/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$75.00		0.00			
54	WTSP	09/22/12	09/22/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$150.00		0.00			
55	WTSP	09/22/12	09/22/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$200.00		0.00			
<u>Spot</u> Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 WTSP 09/17/12-09/23/12 Sat 6-630p Sat 6-630p -----Sa- :30 (\$200.00) 0.00 NM															
<u>Credited</u>															
E 56	WTSP	09/22/12	09/22/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	2	\$400.00	P-4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$400.00		0.00			
E 57	WTSP	09/22/12	09/22/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	2	\$400.00	P-4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$400.00		0.00			
58	WTSP	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		2				\$500.00		0.00			
59	WTSP	09/23/12	09/23/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$350.00		0.00			
<u>Spot</u> Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 WTSP 09/17/12-09/23/12 Sun 630-7p Sun 630-7p -----Su :30 (\$350.00) 0.00 NM															
<u>Credited</u>															
60	WTSP	09/24/12	09/24/12		CM	Mon 8-9p		:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00

Order / Rev: 710415 - 3
Alt Order #: 06300017
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A

WTSP-TV

Order / Rev: 710415 - 3
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 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N90	WTSP	09/18/12	09/21/12	10 News Replay 10 News Replay	CM	M-F 207-242x	- TWTF--	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF--		1				\$25.00		0.00			

Totals 168 \$173,485.00